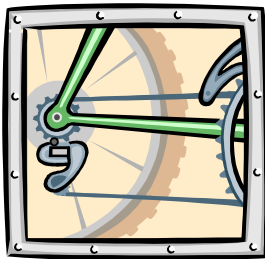


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P.E.P. Perceptions Emanating From the President



Silver Wheels Mission

To create and provide and environment for members and guests to:

- Ride for exercise and fun
- Enjoy the social side of cycling
- Improve cycling skills
- Learn more about cycling and educate others
- Promote cycling in our area

It's time for this writer to eat some proverbial crow. I readily admit that I was very skeptical that this bike club could successfully pull off hosting an invitational bicycle tour. You proved me wrong. I tip my helmet to Ed Stewart for master minding the event and to all those members who volunteered in any capacity. Your time and effort made the event the success it was. Looking forward to next year, I hope we can double the number of participants.

Congratulations to Colleen Linn who is the proud new owner of a custom built Serotta bicycle. I trust it will prove to be a sweet ride. Rumor has it that she has narrowed the list of names for her new bike down to two. This writer however, cannot divulge that information.

You'll have to ask Colleen. Interested in attending a challenging, yet well run bicycle tour in mid October? The Fall-N-Leaf tour, sponsored by the Mid Ohio Bikers will be held on Sunday, October 14, near Mansfield. The ride meanders in and out of the scenic valley that the B&O rail-trail follows. Distance options are 34 and 62 miles. The start point is the Comfort Inn at the intersection of I-71 and St. Rte. 97. Cost is \$18 which includes two to four snack stops, depending on which route you select. I did this ride several years ago and enjoyed it thoroughly. If five or members are planning to attend, I can try and get it on the club's ride calendar for October. Let me know.

us at our next club membership meeting on Thursday, September 20th at 7 p.m. at the Carlisle Visitor Center (Lorain County Metro Parks). Steve Woosley and company will regale us with tales of their adventures from the Erie Canal ride in NY this past July. Refreshments, a door prize drawing, and a 50/50 raffle will be part of the festivities.

May the wind be always at your back and all roads lead downhill.

Bob Burkhardt



Please plan to join

Welcome to Our New Members



Our club just seems to keep on growing! A big Silver Wheels welcome to the following new members:

Bob Wilber, Richard Kolofer, Sevilla Morse, Joel and Sandy Edmonds, and Peter Klepak.



The member survey can be accessed at the top of the home page of our website— & in the links at the bottom of the page.



Important Member Survey

After 10 very successful years, Silver Wheels has grown to a bicycle club with over 180 members throughout northern Ohio. During this time we have learned our members have great interest in other outdoor activities. As a result, it has been suggested SW expand club programming to include other outdoor activities. To gauge interest, a member survey has been added to our web page. Please take a few moments to complete the survey at SilverWheelsCycling.org. Questions, contact Bob Yun at 324-2341 or email: peplorer96@aol.com. Please disregard the original August 24th deadline on the survey form. Thanks.

For those members who would like to mail or phone in survey info, the following categories are included in the survey. In each category,

members are asked to give a rating from 1—6 with 1 being low interest and 6 being high interest. A rating of NI is also given for “no interest.”

Categories:

- Sports
- Hiking
- Canoeing/Kayaking
- Mountain Biking
- Rafting
- Rock Climbing
- Camping
- Swimming

Trip Preferences

- Day Trip
- Weekend
- 3 Day Weekend
- Longer Tour

Accommodations

- Motel/Hotel
- Lodge

- Cabin
- Camping

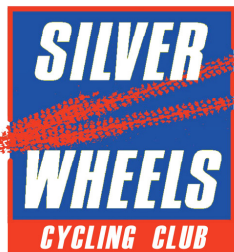
Questions

- Would you be willing to help coordinate activities?
- Do you have any suggestions?
- Would you be willing to give your contact information if there are questions regarding the survey?

Again, if you cannot access the survey on the internet, please take a moment to use this copy and email or call Bob Yun with your responses.



50 Mile Awards



Kudos to the following new members who have reached the 50 mile plateau in club mileage: Joel & Sandy Edmonds, Lawrence Hankinson, Andrew Ramos, Larry Tobias, Richard Kolofer, Nancy & Pete Klepak, David and Diane Riggs. Each of these members are entitled to receive a club t-shirt, club socks, water bottle and other assorted merchandise. Members can pick up this merchandise from Etta Rowe at the bi-monthly membership meetings or you can contact Etta directly (440-774-3210) to make other arrangements.

Red Ribbon Ride in Cleveland



Cleveland, Ohio –Bicyclists of all ages and abilities will explore Cleveland and the Lake Erie shoreline on Sunday, September 23 for the inaugural Red Ribbon Ride Ohio. The bicycle event, which features 5, 15 and 25 miles routes, will benefit the nonprofit agencies supported by AIDS Walk Cleveland and increase awareness of HIV/AIDS in Northeast Ohio.

The ride is a partnership between AIDS Walk and Walk+Roll Cleveland, a nonprofit organization dedicated to the exploration and discovery of Cleveland's Rockefeller Park and the Cultural Gardens. On select Sundays in 2007, Rockefeller Park has been open to walkers, bicycles, rollerblades, strollers, hikers, wheelchairs, and runners - allowing everyone to enjoy, explore and play in the culturally diverse neighborhoods near University Circle - by closing a 2-mile section of MLK Jr Drive to cars. Red Ribbon Ride Ohio will take place on Sunday September 23, the last Walk+Roll Cleveland of 2007.

“Red Ribbon Ride Ohio is a way to bring the issue of HIV/AIDS in front of more people and raise funds for prevention, education, and services while encouraging activity and providing a great time for participants,” said David Fearn, Coordinator of AIDS Walk Cleveland.

All rides will begin and end in Rockefeller Park on MLK Jr. Drive in Cleveland's University Circle area. Check-in begins at 8am and the rides start at 9am. The shortest segment will be in the traffic-free Rockefeller Park, making it perfect for families with children. The 15 and 25 mile routes will highlight parks and greenspace

along the Lake Erie shoreline including Edgewater Park, Whiskey Island, Gordon Park, the Flats, the Lakefront Bikeway, Dike 14, Euclid Beach and Wildwood State Park. Stops for food and fun are scheduled at points of interest along the way, including Cleveland State University, the Capital Theatre, the Warehouse District and the Village of Bratenahl. The routes will take cyclists past a number of residential projects including Park Lane Villas, Woodhaven, The Avenue, Reserve Square, Franklin Lofts, Battery Park, Stonebridge, Flats East Bank, Water Street, The Pinnacle, Quay 55 and Bratenahl Place. Some other sites along the 25-mile route include Dunham Tavern Museum, the Tower Press Building, Cleveland Public Library, the Veterans Memorial Bridge, the Gordon Square Arts District and the parks near City Hall. Riders will be supported by bicycle mechanics from Century Cycles and Eddys Bicycle Shops.

Registration is open at www.firstgiving.com/aidswalkcleveland and ranges from \$15-\$25 which is donated to the AIDS Walk Cleveland. The first 200 pre-registered riders will receive goody bags with coupons and promotional items. Non-riders and those who have completed the route will be encouraged to enjoy the rest of their Sunday at Walk+Roll Cleveland, which will include entertainment and wealth of activities throughout the day.

For more information, including sponsorship opportunities, on Walk+Roll Cleveland or the Red Ribbon Ride Ohio go to www.walkroll.com or call 216-870-0057.

Media contact: Lois Moss

Phone: 216-870-0057

Email: lois@walkroll.com

Website Update

Interactive Calendar

We have finally implemented our Interactive Calendar on the Silver Wheels website. The location of the calendar is in the same place as before but is now on the page as a link http://207.202.158.73/silver_wheels It now offers some really nice new features.

Real Time

We have the ability to make changes live as they happen in real time. This includes ride cancellations and additions. We have only one Calendar administrator to avoid duplications or omissions. Sheryl Edwards is the “go to” person for changes and updates. Her e-mail is swrides@gmail.com.

Looking Ahead

The new calendar goes ahead one year and back one year. Now rides that are scheduled way in advance can be seen without having to wait a month prior to the event. This will be great for vacation planning and coordination of schedules.

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(Continued on pg. 4)

More Website Updates



New View-Depending on what style of Calendar you like to view, the new calendar offers a few new views.

This is the time frame view-month week or day

Last year's calendar

Block is the standard

View next year's calendar

Calendars Net

Any changes or ride cancellations please contact Sheryl Edwards-swrides@gmail.com

Navigate: 2006 Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec 2008

Display: Year Month Week Day Block List Condensed Abs Slide

Add Events: Daily Duration Periodic

Calendars: Search

Administer: This Calendar

List shows the events in list form

Condensed shows only dates with events

Search allows you to look for an event based on name or date

Silver Wheels Cycling Club

August 2007

Mo	Tue	Wed	Thursday	Friday	Saturday	Sunday
30	31		2 6:30p Board Meeting	3	4	

Printing

Printing the new calendar is easy, just go to "file" /"print", and if you would like to see a preview either "File"/ "print preview or preview from the print screen. We will also still provide a static calendar for printing but it will not be as up to date as the calendar itself.

Site Not Loading

The Calendar is free so the server it resides on gets busy at times. The easiest way to get the calendar to load properly if it doesn't load the first time is to hit refresh on your browser or hit the back button and hit the link again. The refresh button may be different on different computers but it

should look something like this. 

You can also right click your mouse on the page and choose refresh.

Mailing List

You may have received an e-mail from Mailing List Manager asking you to confirm your subscription to news@silverwheelscycling.org. We now have a mailing service that makes sending newsletters, bulletins and general communication to the group as seamless as possible. By e-mailing news@silverwheelscycling.org you in effect send your e-mail to our entire membership. And members who may not currently be in the database can add themselves by going to the membership page and submitting their e-mail. Members can also unsubscribe if they no longer want to receive e-mails from Silver Wheels. This keeps e-mails private and easily allows communication within the group. Newsletters and Calendars will now be coming from Mailing List Manager via news@silverwheelscycling.org.



P. O. Box 867, Elyria, OH 44036

www.silverwheelscycling.org

Silver Wheels Officers and Directors

Bob Burkhardt, President

Ed Stewart, Vice President

LaDean Hutter, Secretary

Tina Maddock, Treasurer

Steve Woosley, Director

Dan Hornbeek, Director

Pamela Alexander, Director

Tom Cline, Director

John Gallagher, Director

Joe Etzler, Membership Chairman

Larry Best, Ride Committee Chairman