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Subject: October 2019 Rollin'  
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To: Sally Saul sjsaul@mac.com



## October 2019



# Rollin'

THE NEWSLETTER OF SILVER WHEELS CYCLING CLUB

### Your Current Leadership Team

President:	Sue Wells
Vice President:	Cheryl Burkhardt
Treasurer:	Betsy Nestor
Secretary:	Emily Townsend
Membership:	Randy Lottman
Website Coordinator:	Tom Weber
Merchandise:	José Morell
Sunshine:	Dennis Stout
Mileage Minder:	Bob Piccirilli
Newsletter Editor:	Steve Osmialowski
Ride Committee:	Dennis Stout
Social Committee:	Karen Hobbs

**Education/Safety:** Peggy Doheny  
**Dog Days:** Scott Edmundson  
**Physical Assets:** Emily Townsend  
**Social Media:** Rob Hipskind and Cheryl Burkhardt  
**Directors:** Rick Wells, Peggy Doheny, Rob Hipskind, Scott Edmundson

*See the club roster for specific contact information*

## From The Editor

**Welcome to October :-)** This is one of my favorite months with the cool, crisp air and no mosquitos! The colorful leaves make for some scenic biking opportunities too. But, the short days and cold mornings can affect rides and reminds us that the main biking season is winding down. If you still need miles to achieve a personal goal, there is still time left. The annual Halloween ride is only a couple weeks away. Plus, plenty of daily and weekend rides are available as long as the weather holds out.

***Steve***



The new pavilion at the Oberlin Underground Railroad Center (right behind McDonald's) was formally dedicated to the memory of George Abram on Thursday, September 12. This is a much needed facility for trail

**users with restrooms, drinking water and sheltered tables.**

**Abram was a pillar of the Oberlin community, dedicating more than 50 years of service and leadership through various organizations in Oberlin. He served as the chair of the Minority Business Enterprise Advisory Committee, was the founder and chair of the Oberlin chapter of the Boys & Girl Clubs, was an original board member of the Oberlin Cable Co-op, served as a member of the Oberlin Community Improvement Corporation, and served as a consultant in the creation of Oberlin College's Affirmative Action Plan. Abram was also a longtime local baseball and soccer coach, and became known as the "Voice of Oberlin" for announcing sporting events for both Oberlin High School and Oberlin College for nearly 40 years. He was posthumously inducted into the Oberlin College Heisman Club Hall of Honor in 2018. Most recently, Abram served as the chair of the Oberlin Underground Railroad Center Implementation Team from its inception in 2009 until February 2018, shortly before his death on March 18, 2018.**

**A group of Silver Wheelers were in attendance for the event. We will certainly enjoy using this facility in the coming years.**

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**The bicycle campers (AKA "The Camping Crew") had a good year with 5 trips completed. While only a handful of our members are currently interested in this type of adventure, anyone can join in the fun. This activity requires the love of both camping and cycling. Why not join the two together? If you have an interest but no idea what's involved, this article will shed some light on what it takes to participate.**

**2019 was the fourth year of club rides that involved camping — and while**

2019 was the fourth year of club rides that involved camping – and while the camping season is over, we will plan more for next year. Are you up for the challenge? The typical event includes biking in a new area and ending up at a campground where we spend the night. Sometimes we stay 2 nights at the same location and other times we ride to a new campground each day. We ride fully loaded (no, not with booze) meaning everything we need for the trip is loaded on the bike. First, you need a way to carry all that gear. Front and rear luggage racks and panniers (mounted storage bags) must all be secured to the bike frame. Some also use handle-bar bags, backpacks or creative mounting using bungee cords! Now, what to fill those bags with? Tent, sleeping bag and pad, clothes, food (leave the heavy cans at home), cooking supplies, cycling gear, toiletries, folding chair (might as well be comfortable), weather related gear.....generally everything you think you might want for the duration of the trip. But, in most areas, there is always a nearby store to buy things that are needed but left behind. Important considerations of all this gear is size and weight. There is only so much room in the bags and every ounce added means more weight to peddle. It may take a few trips to get the right balance of needs versus wants. Fully loaded, it is reasonable to add 30 – 40 lbs to your bike. This extra weight does take some getting used to and it affects the steering and handling of the bike. After a few miles, one gets used to the difference. However due to the load, we generally ride at a leisurely 2 star pace. These are touring rides so we stop often to see the sights and rest, especially if there are hills to lug that gear up.



A view of the river from the GAP trail in PA

Once we arrive at camp, we unload, set up the tents and get settled in. Depending on the time of day, an exploratory ride might take place in the area. If we are not relocating the next day, a ride will take place in the morning. At this point most all the gear remains at camp and we can enjoy a lighter bike to ride once again. Breakfast is usually made at camp and lunch is at a restaurant sometime during the ride (who doesn't love to eat out when on vacation?). Dinner can be at camp or a local

**establishment, depending on the individual. Often, a camper will try to eat up what was brought to save on weight for the return trip! Most evenings, the group can be found relaxing (on their folding chairs) around a crackling campfire to finish each day. Overall, this type of trip is very inexpensive. Campground fees run from \$7 to \$15 per person per night. Expect to log 30 to 50 miles per day and have a great time living outdoors!**

**Steve Oz**

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**Hopefully, some of the Silver Wheels members came to Oberlin in late-July 2018 to see The Wheelmen and their 100+ year old bicycles. We recreate the look and feel of the 1880s with our clothing and high wheel bicycles during parades and demonstrations. In the old days (e.g. 1880s), when a man wanted to attend an event, he didn't use his automobile to get there, but rather he used his 'wheel' or high wheel bicycle to get there.**

**This past July, the National Meet for The Wheelmen was in Sedalia, Missouri. A friend and I rode a century ride from our respective homes and met in Defiance, Ohio. We then rode for eight more days to Sedalia. We rode our 1880s Columbia high wheel bicycles over 600 miles on that trip.**

**I created an on-line journal of our trip that has some photos and narrative.**

**<http://www.crazyguyonabike.com/doc/toSedalia2019>**

**The trip this year was my third 'ride to the meet' having ridden to nearby Terra Haute, Indiana in 2009 and to Waukesha, Wisconsin in 2014.**

**<http://www.crazyguyonabike.com/doc/HWtourJuly2009>**

**<http://www.crazyguyonabike.com/doc/14442>**



**Richard DeLombard – Huron**

## **Club Elections**

**A notice of elections has been sent out to all club members by e mail or snail mail. If you did not receive the notice, please contact me.**

**The nominating committee made the following nominations for the position of:**

**Treasurer – Rick Wells**

**Secretary – Sandy Lottman**

**Director - Bill Mansfield**

**Director - Peggy Doheny**

**These nominations have been accepted by the board and the individuals have all agreed to serve if elected. Terms are for two years starting January 1, 2020.**

**If you are interested in running for any of these positions, nominations will also be accepted from the floor at the November 21 club meeting provided that (1) the nominee is present and accepts the nomination, or (2) in the absence of the nominee, a letter written and signed by the nominee accepting the nomination is presented.**

**Respectfully**

**The Nominating Committee:**

**Eva Weber, Chair [weber.1@osu.edu](mailto:weber.1@osu.edu) 440-774-9034**

**Jack Lekan**

**Sue Schneider**



**It's time to get your ride-safe Halloween costume together for our annual Halloween ride and social on Saturday, October 26.**

**This is an all-star riding and eating event! Make your plans to join in the fun at the Oberlin Depot.**

**9:00 a.m. Depot opens**

**9:30 a.m. Group photo in front of Depot**

**9:45 a.m. (Approx.) Costumed riders will roll through a 2.5 mile course on Oberlin streets at a 1\* pace. We'll ride on a portion of the Oberlin Halloween Parade route on Pleasant St. and College St. prior to the community parade step-off time of 10:00 a.m. from Eastwood School on East College Street. Upon return to the Depot, you may wish to remove part(s) of your costume prior to the 10:00 a.m. pace rides.**

**10:00 a.m. (Approx.) Pace level rides will start from the Depot. Ride leaders need to plan rides that will be back to the Depot by noon.**

**12:00 Noon Soup and potluck. If you're not bringing a pot of soup, you're welcome to bring other food to share (not required) such as crackers, muffins, salads, desserts, or snacks.**

**Not riding? Bring a table game and just socialize. Snacks can be enjoyed during the game playing, but the meal will not be served until noon.**

**If you bring your own reusable table service, you'll be entered in a drawing for something good!**



**Eva Weber & Tom Weber**

**Halloween Ride & Potluck Coordinators**

## **Why Don't I See all the Club's Facebook Posts?**

**Facebook Admins**

**In September, there were about 30 Silver Wheels Facebook posts. People often ask why they didn't see a club Facebook post in their newsfeed that other folks are talking about. The Facebook algorithm prioritizes your friends and family posts to your newsfeed, especially if they have lots of comments and Likes. If you haven't set the Silver Wheels' Page to be prioritized to be seen first, you are at the mercy of their algorithm and whether or not it thinks you would like to see our posts compared to all other posts. But luckily there is a work around - you can turn a prioritization feature on at the Page level. Detailed instructions for one**

~~prioritization feature on all the major devices. Detailed instructions for one common scenario are shown below, but you can google directions for your android, tablet, Mac, computer, laptop, etc. You only need to change it on one device and Facebook will use it on all of your devices.~~

The most recent person that asked for help was using the Facebook app on her iPhone. Here are the steps we took to make sure that the Silver Wheels' posts will always show up at the top of a Newsfeed (before yet another cat photo from your third cousin twice removed).

- Click the three lines in bottom right corner,
- scroll down to Settings & Privacy,
- click on Settings,
- scroll way down and click on News Feed Preferences,
- click on Prioritize who to see first and
- Scrolled until I found the Silver Wheels icon clicked on it,
- and while on that page I did the same thing for the Dog Days Wine Tour icon too!

## Are you using Instagram?

You may be wondering what Instagram is? Or why you should consider using it. By the way, Facebook owns Instagram, and you may wonder why would they keep two social platforms.

Facebook is a general social networking website that allows users to create online profiles, share pictures and videos, send messages, and keep in touch with friends, family or colleagues over a common platform. Instagram, on the other hand, is almost like Facebook but it's more photo-centric with emphasis on photos and videos. It's more like a photo-sharing application.

Facebook is mostly a close-knit community of people who know each other. For example, you can be in a group with your graduation buddies, you can be in a group with your workplace colleagues, you can join your family group, etc. Instagram lets you build and join communities of people who share your common interests such as pets, photography, fashion, movies, technology, travel, and of course, Cycling.

As we post pictures and videos of our club events on Instagram we can generate interest and grow followers, providing another avenue with our Facebook page to promote our Dog Days Wine Tour and other club events to the largest user group on Instagram and those are users between the ages of 18 and 35.

So consider opening an Instagram account and post-club related pictures and videos. Our club hashtag is #silverwheelscyclingclub

**I created a brief introductory video on the basics of using Instagram, there are also many resources available on the internet, try searching, how to use Instagram, what are Instagram hashtags, how to post pictures on Instagram, etc..**

**You can view the video I created here  
- <https://vimeo.com/365026347/889b88ac04>**

***Mel Cruzado***



**How many cyclists does it take to fix a bike?**

**.....sometimes all of them!**

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***The best bike routes are the ones you haven't ridden yet***





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